



## Medical and Business Advisory Board

**Combined, our advisory board brings over 180 years of medical and business experience to help guide, support and lend credibility to our goal of delivering expert natural eyecare:**

**ROBERT ABEL, JR., M.D.:** Dr. Abel is a Clinical Professor of Ophthalmology at Thomas Jefferson University where he co-founded the alternative medicine curriculum. Dr. Abel is a nationally renowned lecturer on conventional eye therapy, a leading corneal specialist, has received the senior honor award from the American Academy of Ophthalmology, and is the author of the book: "The Eye Care Revolution, prevent and reverse common vision problems; Combine the best of alternative and conventional methods...." The DHA Story, The Best Supplements for Your Health and is a co-Author of The One Earth Herbal Sourcebook. He has produced his own ocular vitamin "AbelEyes." Dr. Abel's mission is to bring natural medicine to 21st century eyecare.

**JEFFREY R. ANSHEL, B.S., O.D.:** Dr. Anshel graduated from the Illinois College of Optometry in 1975. Dr. Anshel served as a lieutenant in the U.S. Navy from 1975-77 where he established the Navy's first vision therapy center. In 1978, he opened a practice for Holistic Optometry at the Center For Total Health in Solana Beach, California where he first offered his patients nutritional counseling, vision therapy, color therapy, acupuncture, and other alternatives in vision care. "Dr. Anshel is currently an assistant professor at the Southern California College of Optometry" He has written articles regarding nutritional influences on vision and stress factors that affect visual performance. Dr. Anshel founded "Corporate Vision Consulting," to address the area of vision and Video Display Terminals. Dr. Anshel has published three books entitled "Healthy Eyes, Better Vision; Everyday Eyecare for the Whole Family," "Visual Ergonomics in the Workplace," and "Smart Medicine For Your Eyes," The last offers traditional and alternative options for dealing with eye and vision problems, including nutrition, herbs and homeopathic treatments.

**E. MICHAEL GEIGER, O.D.:** Dr. Geiger has been a practicing optometrist for over forty years. He received his Bachelor of Arts at Columbia College in New York and received his Bachelor of Science and Doctorate in Optometry (O.D.) from the Pennsylvania College of Optometry. He is a past president of the Queens County Optometric Society. He has written many optometric articles and booklets for publication. His writings have appeared in Optometric journals, nutritional publications and lay publications. Several years ago Dr. Geiger became interested in nutrition and how proper diet affects not only the body as a whole but specifically the eyes. He has studied and researched vast information on nutrition and the role it plays in vision. He also has extensively surveyed numerous nutritional supplement companies that make claims about their products and eye care. He presently practices general and nutritional eye care on the Upper East Side of Manhattan in New York City.

**MARC GROSSMAN, O.D., L.Ac.:** Dr. Grossman's background includes degrees in optometry, biology, physical education and learning disabilities, along with yoga, bioenergetics, nutrition, Chinese medicine and acupuncture. Dr. Grossman has 21 years in practice. He co-authored "Natural Eye Care." Best described as a Developmental/Behavioral Optometrist. His combined multi-disciplinary approach using nutrition, eye exercises, lifestyle changes and Chinese Medicine provides him with a integrated approach to vision. Dr. Grossman founded the Rye Learning Center and co-founded Integral Health Associates in New Paltz, New York. Dr. Grossman lectures nationally on topics such as Natural Vision

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Improvement, Psycho-Emotional Aspects of Visual Conditions, Vision & Learning, Holistic Integrative Visual Therapy, and Chinese Medicine and Vision Care. Dr. Grossman is a consultant to school systems, rehabilitation centers and the U.S. Military Academy at West Point.

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GARRY D. KAPPEL, BS, O.D., FCVOD: Dr. Kappel earned his Bachelor of Science (1962) and Doctor of Optometry (1963) degrees at Pacific University. Since then he has focused his continuing education with 100 hrs. or more per year for 33 years, encompassing developmental vision, vision therapy, nutrition, craniosacral therapy, kinesiology, and diagnostic and therapeutic pharmaceuticals. Dr. Kappel has lectured widely, written articles and appeared on tv regarding natural eye care. Dr. Kappel has designed nutrition programs, and is the formulator of the respected "OptiVision Forte" and other therapeutic nutraceuticals. Kappel is currently engaged in a "therapy only" practice, specializing in vision therapy and nutrition. His research continues, in an effort to develop new methods of improving vision, relieving discomfort, and lessening dependency on eyewear, while supporting optimum health.

### **Business Advisory Board**

Robert Black, O.D.: Dr. Black completed his undergraduate and doctorate degrees from Pacific University. Dr. Black served two years in the U.S. Naval Hospital, Oakland CA, and was a clinical instructor in the residency program for ophthalmology. He holds the position of Adjunct Professor in laser refractive surgery at Pacific University. Dr. Black is an ongoing clinical investigator for new pharmaceuticals and contact lens materials and has lectured widely on the subject of practice management. He has served as a sports vision consultant for the Seattle Sonics, Totems, University of Washington and Seattle University. Dr. Black has held several offices for the Kitsap, Washington and American Optometric Associations. Dr. Black's special interest is in nutritional preventative medicine, which was integral to his practice being rated in the top 2% nationwide by Review of Optometry. Dr. Black's success in utilizing natural treatments as an adjunct to the business of eye care combined with his experience teaching other doctors how to run a more profitable practice, make Dr. Black a valuable advisor for Natural Ophthalmics.

Edward Glinski, D.O., MBA.CPE: Dr. Glinski is an osteopathic physician specializing in ophthalmology and is the Medical Director of the Heritage Eye Surgicenter focusing on refractive and cataract surgery since 1979. He promotes economies of scope which includes clinical services, optical and skincare services, surgery and laser services and e-health commerce. He received his medical degree from Kansas City College of Osteopathic Medicine and specialized training in Ophthalmology at Grandview Hospital, Dayton, Ohio. He completed his basis science course in Ophthalmology at Standford University. He is certified by the American Osteopathic Board of Ophthalmology and Otorhinolaryngology and the National Board of Examiners for Osteopathic Physicians and Surgeons. He is also certified by the Board of the American College of Physician Executives. He has studied, taught and attended numerous courses in refractive surgery since 1980 and has been performing refractive surgery since 1985. He received his MBA at the Oklahoma City University's Meinders School of Business where he currently teaches Strategic Management of Healthcare Organizations to MBA candidates. Glinski's business/medical background provides the necessary legitimacy that the eyecare industry is value centered, and offers this expertise as a valuable advisor for Natural Ophthalmics. Being an osteopathic physician and businessman, Dr. Glinski understands and is visionary about the value of preventive medicine and alternative therapies. He is frequently recruited as a speaker to address the value added benefits of discretionary goods and services to medical practice and niche marketing firms.

Richard Lackey CPA, CFP: Mr. Lackey is a managing partner of Shannon & Associates LLP. Lackey has 20 years experience with business start ups, mergers and acquisitions, business and tax planning. He has served on numerous Boards of Directors of businesses and other organizations. Shannon & Associates is a 43 employee accounting firm rated in Puget Sound's top 25 Certified Public Accounting firms. They maintain membership in SC International, a worldwide association of accounting firms. Lackey has experience with manufacturing and distribution clients with specific experience in the homeopathic/ophthalmic industry. Shannon's mission "is to be our client's most valued business advisor, enhancing their financial well being and positioning them for a successful future though quality services and innovative solutions." Lackey's experience and history of ethics and accountability make him a valued advisor to Natural Ophthalmics.